

## Danny Assimakopoulos

(262)-720-5498 • danny.assimakopoulos@marquette.edu • 745 Fleetwood Ct, Brookfield Wisconsin, 53045

---

### EDUCATION

MARQUETTE UNIVERSITY, Milwaukee, WI

May 2025

**Bachelor of Science in Business Administration**

Major: Business Marketing

### EXPERIENCE

TEAM LAMMI SPORTS MARKETING AGENCY, Milwaukee, WI

**Marketing and Sales Intern**

January 2024 - May 2024

- Conducted sales calls to schools and sports recreation centers to promote and secure participation for the "2s FREEs & 3s" event. Successfully persuaded multiple institutions to host and participate, contributing to the event's expansion and reach.
- Identified and contacted businesses to secure sponsorships for two high-profile charity softball games in Kansas City and Buffalo for the Chiefs and Bills. Developed proposals and pitched sponsorship opportunities, resulting in increased funding and support for the events.
- Assisted in maintaining relationships with athletes such as Chez Mellusi from Wisconsin Football and Tyler Wahl from Wisconsin Basketball, ensuring their needs were met and fostering positive ongoing partnerships

MILWAUKEE BUCKS LLC, Milwaukee WI

**Sales Associate**

June 2022 - November 2022

- Achieved and exceeded sales targets consistently in the Bucks Pro Shop.
- Generated revenue through the sale of merchandise, including jerseys, memorabilia, and apparel.
- Demonstrated in-depth knowledge of Milwaukee Bucks' merchandise, including player jerseys, team memorabilia, and apparel.
- Effectively communicated the features, quality, and benefits of products to customers
- Resolved customer inquiries and issues promptly, ensuring a positive shopping experience.

PANOS FRESH MARKET, Waukesha, WI

**Assistant Store Manager**

August 2017 - July 2021

- Supervised and provided guidance to store staff, ensuring smooth day-to-day operations.
- Assisted in training and onboarding new team members
- Oversaw day-to-day store operations, including opening and closing procedures.
- Supported the Store Manager in developing and implementing sales strategies to meet or exceed sales targets
- Ensured a high level of customer service by addressing customer inquiries, concerns, and feedback.

### CLASS PROJECT EXPERIENCE

**Student**

September 2022 - December 2022

INFORMATION SYSTEMS, Milwaukee, WI

- Creation of a database prototype in Microsoft Access. Tasks include complex queries and form creation, data, and process modeling to understand business requirements.
- Knowledge of SQL instructions and basic Python. Extensive experience with Microsoft Excel: using pivot tables and visualization on tableau for summarizing data for decision-making.